

# Penzeys

You care. That means everything. Most days caring about others is the pathway to happily-ever-after. But on the days of loss, on the days of setback, caring can feel like your heart breaking into a million little pieces. This is exactly why this hug box is now in your hands as a reminder that your heart is far stronger than you think. Our world needs people like you, people who care.

Inside this box you will find good spices to brighten your day. You will also find a hug blanket. Please find your place in your life to be hugged. Maybe it's on your lap while reading or listening to something, across the top of your bed at night, or simply draped over your shoulders where you can feel the full weight of its embrace. You are special and this hug blanket is for you. Please give it a chance to be part of your life.

Somewhere in here you will also find your hug coin. Though not as comfy as the hug blanket, it fits more nicely in your pocket and is a go anywhere reminder that you are cared for and loved. Reach in your pocket now and again to know that it is there. Those little bumps on the heart side say Hug in Braille. If your hug coin ever goes missing email [bill@penzeys.com](mailto:bill@penzeys.com) and he will make sure you get another one.

And please, hang in there. Be strong when you can be strong and know that there is a world of people out there who care about you and wish for you to be feel hugged. We all need your strength. Please nurture it where you can.

Thanks for being you. You matter,

